

Zensurance Names Mariano Neiman Chief Operating Officer



ZENSURANCE

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TORONTO – Zensurance, Canada’s leading online business insurance broker, today announced that Mariano Neiman, former Vice-President of Strategy and Insights, has been promoted to Chief Operating Officer.

“Mariano is a transformational leader and proven change agent with a unique blend of expertise in both small business insurance and technology,” said Danish Yusuf, Founder and CEO of Zensurance. “He brings a focus on innovation and data-driven decisions, and I have full confidence that he will help to guide our company’s continued growth and success. I am delighted to welcome Mariano into his new role.”

As Chief Operating Officer, Neiman will develop and lead the company’s rapid growth strategy and cross-functional operations, including developing new products and services, enhancing customer and employee experiences, and optimizing internal processes.



“I’ve had the privilege to be part of this exceptional company over the last year, and to help it evolve while delivering unrivalled services and insurance products to over 100,000 small businesses and entrepreneurs across Canada,” said Mariano Neiman, Chief Operating Officer of Zensurance. “I am excited to help lead the company through its next phase of growth and innovation tied to operational excellence.”

Neiman has been with the company since April 2021 and has more than 15 years of experience in small business insurance. Prior to Zensurance, Neiman was an Associate Partner at McKinsey & Company, where he served as a global advisor, assisting insurance carriers, brokers, and investors on navigating the disruption in the industry and launching digital businesses to better serve their customers. He also held various positions at Samsung, NexJ Systems, and Scotiabank, among other companies. He has an MBA from Harvard Business School and a bachelor’s degree in systems design engineering from the University of Waterloo.

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About Zensurance

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